



STEPPING THROUGH TIME STEP AND STROLL SHOW

2026 SPONSORSHIP OPPORTUNITIES

Dear Community Partner,

We invite you to be part of an unforgettable cultural experience—one that honors legacy, celebrates excellence, and invests directly in the future of our community.

The 2026 Step & Stroll Show, themed *Stepping Through Time*, marks the 17th year of this iconic cultural tradition hosted by the **Denver Alumnae Chapter of Delta Sigma Theta Sorority, Inc.** This year, **Mile High HBCU Weekend, Inc.** is honored to join as a proud co-host, expanding the platform for HBCU culture, alumni engagement, and community connection.

The event will take place on **Saturday, April 25, 2026**, at the Auraria Event Center and features Divine Nine undergraduate and graduate teams, HBCU alumni, youth performers, and special community guests.

More than a competition, the Step & Stroll Show is a living tribute to HBCU culture and Black Greek-letter organizations. Teams represent distinct eras of stepping history—from the foundational rhythms of the 1970s to today’s innovative styles. Short documentary segments highlight the history and influence of HBCUs and the Divine Nine, while youth step teams demonstrate the power of mentorship, legacy, and cultural continuity.

Proceeds supporting Mile High HBCU Weekend, Inc. help advance our year-round mission and programming, including:

- **HBCU Awareness & Access Programming** – Education and outreach initiatives connecting students and families to HBCU resources, alumni networks, and pathways to higher education.
- **Scholarships** – Financial support for students pursuing postsecondary education at Historically Black Colleges and Universities.
- **Year-Round Community Events** – Programming that celebrates HBCU culture, strengthens alumni engagement, and fosters intergenerational connection throughout the year.
- **Mile High HBCU Weekend (Annual Event)** – Our flagship multi-day celebration uniting alumni, students, families, and community partners to uplift HBCU legacy and access.

We would be honored to welcome you as a sponsor or event partner. Thank you for supporting a cultural tradition that honors history, builds community, and invests in the next generation of leaders.

With HBCU Pride,
Mile High HBCU Weekend, Inc.





PARTNERSHIP ALIGNMENT

What We Look for in Our Partners

We believe the most impactful partnerships are rooted in shared values. We seek collaborators who are not just sponsors, but believe in the power of representation, access, and Black excellence.

Our ideal partners share these guiding principles:

1

Commitment to Equity

You believe in expanding access to education, opportunity, and representation for historically marginalized communities.

2

Celebration of Black Culture

You honor Black identity and legacy, and understand the importance of joyful, community-centered spaces.

3

Community-Centered Impact

You are invested in building meaningful, long-term relationships with the communities you support – not just transactional engagements.

4

Collaboration Over Competition

You value collaboration and understand the strength of collective work. You're open to sharing ideas, networks, and solutions for greater impact.

5

Representation in Action

You're committed to centering Black voices and experiences – not only in sponsorship but also in leadership, decision-making, and storytelling.



EVENT OVERVIEW

**APRIL 25, 2025 | DENVER, CO
AURARIA EVENT CENTER**

The Experience

Curated vendors featuring HBCU-inspired merchandise, Black-owned businesses, and health organizations will kick-off the event in a pre-show community fair. This family-friendly affair brings together undergraduate and graduate Divine Nine step teams for a high-energy competition where each team selects a specific era—the 1970s, 1990s, early 2000s, or beyond—and creates a performance that reflects the music, movement, and cultural moments that defined their organization during that time.

Between performances, short documentary segments explore the history and impact of HBCUs and Divine Nine organizations. During intermission, youth step teams from across the city perform in tribute to the Greek organizations that inspire them, demonstrating the power of mentorship and legacy.

By the Numbers

- **\$7,500 grand prize** and **\$15,000+** in total awards
- **2,000** anticipated attendees including HBCU alumni, Divine Nine members, students, families, business owners, and community leaders
- Statewide reach through email, social media, radio, and the Divine Nine/HBCU alumni networks.

Who Attends

This event attracts a culturally connected, community-engaged audience with significant influence and purchasing power:

- HBCU alumni representing institutions nationwide
- Divine Nine undergraduate and graduate chapter members
- High school students exploring college pathways and their families
- Black business owners, entrepreneurs, and professionals
- Community leaders, educators, and civic influencers



SPONSORSHIP OPPORTUNITIES

Partner with us to gain meaningful brand visibility while supporting scholarships, mentoring, wellness initiatives, and cultural programming that create lasting community impact.

PREMIER TITLE SPONSOR

\$10,000
Investment

- Premier 'Presented by' recognition/branding across all events
- Exclusive sponsor booth space at the event
- Recognition as Grand Prize Sponsor with the opportunity to present the prize on stage
- Logo placement on event signage
- Logo placement on event promotional materials
- On-air radio and broadcast mentions
- Verbal recognition during the event
- Social media and email recognition leading up to the show
- Mention in press releases and media outreach
- Opportunity to provide promotional materials at the event
- Recognition in post-event recap communications
- **10 complimentary tickets to the show**

LEGACY SPONSOR

\$7,000
Investment

- Recognition as Second Place Prize Sponsor with the opportunity to present the prize on stage
- Logo placement on event signage
- Logo placement on event promotional materials
- Verbal recognition during the event
- Social media recognition leading up to the show
- Mention in press releases and media outreach
- Opportunity to provide promotional materials at the event
- **6 complimentary tickets to the show**



SPONSORSHIP OPPORTUNITIES

Partner with us to gain meaningful brand visibility while supporting scholarships, mentoring, wellness initiatives, and cultural programming that create lasting community impact.

CULTURE SPONSOR

\$4,500
Investment

- Logo placement on event promotional materials
- Verbal recognition during the event
- Social media shoutouts leading up to the show
- Mention in press releases and media outreach
- Opportunity to provide promotional materials at the event
- **4 complimentary tickets to the show**

COMMUNITY SPONSOR

\$1,500
Investment

- Logo placement on select event materials
- Verbal recognition during the event
- Shared social media and email recognition leading up to the show
- **2 complimentary tickets to the show**

CUSTOM PARTNERSHIPS

Custom sponsorship and in-kind partnership opportunities are welcomed and available upon request. Contact info@milehighhbcuweekend.com to discuss further.



SPONSORSHIP COMMITMENT

Business/Organization Name: _____

Primary Contact Name & Title: _____

Phone: _____ Email: _____

Sponsorship Level (check one):

- Premier Title Sponsor – \$10,000
- Legacy Sponsor – \$7,000
- Culture Sponsor – \$4,500
- Community Sponsor – \$1,500
- In-Kind (describe): _____

Preferred Payment Method:

- Check
- Online (credit/debit card)
- ACH / Bank Transfer (details will be provided)
- Other: _____

Authorized Signature: _____ Date: _____

Please return this form to: **info@milehighhbcuweekend.com**. All sponsors will receive an invoice and confirmation email upon submission. Online and ACH payment instructions will be included in your invoice. Please mail physical checks to: **PO Box 7432 | Denver, CO 80207**



VENDOR OPPORTUNITIES

Vendor opportunities are available separately from sponsorships. Space is limited and assigned on a first-come, first-served basis. Priority consideration is given to vendors whose mission aligns with education, wellness, and community empowerment.

Informational Vendors – \$100

For colleges, universities, scholarship organizations, financial literacy programs, health and wellness organizations, and community nonprofits. Informational vendors may distribute materials and engage attendees. **Product sales are not permitted for vendors who select this option.**

Retail Vendors – \$175

For Black-owned businesses and entrepreneurs offering apparel, merchandise, specialty products. Retail vendors are permitted to sell goods and services during the event. **Food vendors will not be permitted as the venue does not allow food to be sold on the premises.**

Business/Organization Name: _____

Primary Contact Name & Title: _____

Phone: _____ Email: _____

Vendor Type (check one):

Educational & Informational – \$100

Retail – \$175

Preferred Payment Method:

Check

Online (credit/debit card via invoice)

ACH / Bank Transfer (details will be provided)

Other: _____

Authorized Signature: _____ Date: _____

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